



TRILITHIC

Press Release

For Immediate
Release

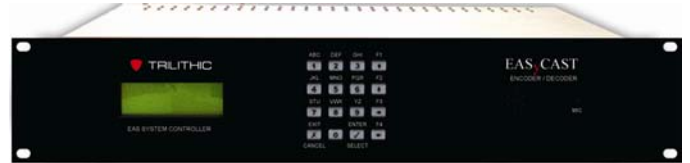
Trilithic's Media Contact:

Karalee Slayton
Director Marketing &
Communications
317 423-6604
kslayton@trilithic.com

New Product: EASyCAST Encoder/Decoder Digital System Offers Comprehensive EAS Solution

Indianapolis, Indiana (Thursday, March 27, 2008):

Trilithic proudly introduces the new EASyCAST™ Encoder/Decoder system, ideal for Broadcasters in the process of switching to all-digital signal transmission who want to easily switch their emergency alert messaging system to a digital platform.



The IP-based system is part of a seamless, networked EAS solution from Trilithic. Easy to install, set up and operate, the EASyCAST Encoder/Decoder takes up minimal rack space, supports digital and analog protocols, and offers Ethernet support for remote network control. It can also be integrated with Trilithic's Visionary™ HD/SD Overlay System and EASy Compliance Assistant™ software, for a seamless, cost-effective EAS management solution.

The full-featured encoder/decoder system offers a variety of standard features, including two built-in programmable AM/FM/NOAA selectable tuners (with the option to add two more), configurable automatically generated RWT, a built-in analog character generator, general purpose inputs and outputs, stereo analog audio switch, and a 2 channel AES-EBU audio switch.

With the standard EASyNIC Ethernet Card, the EASyCAST Encoder/Decoder connects to a network, allowing for remote configuration, operation and retrieval of EAS logs from a networked PC. The EASyNIC card handles digital EAS standards and allows broadcasters to communicate directly with automation software and other peripheral devices. The EASyCAST Encoder/Decoder can be optionally configured for full SNMP implementation of monitoring and management functions. A telephone/modem interface is also available.

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Trilithic, Inc., 9710 Park Davis Drive, Indianapolis, IN 46235
(317) 895-3600 (317) 895-3613 (800) 344-2412 www.trilithic.com

With the network platform, broadcasters can also use a single EASYCAST unit to control multiple Visionary™ HD/SD Overlay System units to generate channel-specific messages, graphics and more. The use of digital signal processing (DSP) technology and Flash BIOS helps ensure that the EASyCAST platform will never be outdated. FCC-regulated modifications, new programming, and product enhancements can typically be handled through a simple software download. This new integrated system for Broadcasters will be demonstrated at the upcoming NAB show in Las Vegas in April.

Trilithic is a leading provider of digital Emergency Alert System management solutions and other communications technology for cable, broadcast, IPTV, RF and wireless markets around the world. For more information on the EASyCAST Encoder/Decoder and other EAS system solutions, contact Trilithic at (800) 344-2412 or visit www.trilithic.com.

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ABOUT TRILITHIC: Trilithic, Inc. is an industry leader providing telecommunications solutions for major Broadband and RF & Microwave markets around the world. Comprised of three major divisions: Broadband Instruments & Systems offers test, analysis and quality management solutions for the major cable television systems around the world. The RF & Microwave Components Division provides various components and custom subsystems for companies specializing in cellular, military and other wireless applications. The E.A.S. Division is a leading supplier of government-mandated Emergency Alert Systems used by HFC, Broadcast & Satellite service providers in the United States.

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