

News Release

For Immediate Release

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Trilithic wins STAR Award from TV Technology Multicast Solution to Deliver Digital EAS and Graphics Overlays for DTV Stations

INDIANAPOLIS, IN (Tuesday May 12, 2009) – Trilithic’s new integrated solution with RGB Networks for DTV EAS Multicast was selected by the editorial staff of TV Technology magazine as a 2009 STAR (Superior Technology Award Recipient) Award at the recent NAB Show in Las Vegas.

“We’re honored to have been selected for this technology award.” Says Arthur Leisey Director of Technology for Trilithic’s EAS group. “It’s a testament of the Industry, when you develop solutions that fit the exact needs of the market, and when the industry recognizes you for your efforts.”



Now in its 10th year, *TV Technology*'s STAR Award is designed to celebrate and showcase the outstanding technological innovations available to the broadcast industry. A panel of judges consisting of *TV Technology* editors and columnists reviewed a variety of products, examined the technical applications and their overall contribution to the industry, and then submitted their award nominees.

“Every year, the NAB Show serves as the launching pad for thousands of new products and services for audio and video professionals,” said Tom Butts, *TV Technology* Editor. “Our panel of editors walk the show floor in search of the most innovative technologies. The products and services that we select for the STAR Award make the cut—they demonstrate their ability to help advance the acquisition and distribution of entertainment and information across the media spectrum.”

About the Integrated Solution:

Trilithic Inc., and **RGB Networks**, have integrated Trilithic's EASyCAST EAS System with RGB Networks'

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Broadcast Network Processor (BNP) to deliver digital Emergency Alert Messages and graphics overlays for DTV and LPDTV stations.

With the EASyCAST and BNP interfacing with the broadcast digital multicast, all services in a broadcaster's ASI stream will have graphical EAS overlays including audio substitution for all or selected program streams. EAS messages and graphics are inserted as MPEG-into-MPEG in real-time without the need to demux or decode the ASI stream. Trilithic's EASyCAST EAS System along with the BNP, also enables digital multicast broadcasters for the first time to selectively target the delivery of EAS overlays to a single market or multiple targeted markets. Targeting specific transmitters or covering the entire is now possible with this new system

Trilithic is a leading provider of digital Emergency Alert System management solutions and other communications technology for cable, broadcast, IPTV, RF and wireless markets around the world. For more information on the system integration, contact Trilithic at (800) 344-2412 or visit www.trilithic.com.

About TV Technology

TV Technology (www.tvtechnology.com) is the industry's leading magazine for technology news and reviews and is celebrating its 26th year covering the television industry. The magazine is published by NewBay Media LLC, the world's largest publisher of audio and video publications.

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About Trilithic, Inc.:

Trilithic, Inc. is an industry leader providing telecommunications solutions for major Broadband and RF & Microwave markets around the world. Key product groups include instruments and service assurance systems for major Broadband providers; RF and Microwave components and subsystems for cellular, military communications and many other wireless industries; and government-mandated Emergency Alert Systems used by HFC service providers and broadcasters in the United States. In all of these industries, Trilithic has earned a reputation for innovation, technical performance and flexibility in meeting customers' exacting requirements. For more information visit www.trilithic.com.

About RGB Networks

RGB Networks delivers extremely high-density, flexible video processing solutions that enable video service providers to deliver highly targeted and personalized video content at considerably lower costs than conventional solutions. Based on its unique Video Intelligence Architecture™ (VIA), RGB's VIA product family simplifies management and delivers scalable, multi-function capability in a single, programmable platform, allowing video service providers to leverage existing infrastructure, while building an advanced foundation to meet the needs of the rapidly growing market for personalized video services.

For more information about RGB Networks and its unique video processing solutions, please visit www.rgbnetworks.com.

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